

## 26-Jan-09 Presenter Notes

### Opening

Brief introductions for all 80+ participants

### Round 1 Presenters

Name: Mark Benjamin  
Contact: mark >@< crownjade.com (970) 472-2394  
Company: Crown Jade Design & Engineering, Inc. crownjade.com  
Product: *The Roundfoot Home is a design for unique, affordable, energy efficient homes for people who want to build themselves, or with basic help.*

Request: Help in packaging the plans, promoting and marketing the plans, and intellectual property issues.

Name: Nick Tart  
Contact: wntart >@< hotmail.com (720) 935-8562  
Company: JuniorBiz juniorbiz.com  
Product: *Teach and help young people turn their freelance work into legitimate businesses through a fun, safe and easily accessible online environment. We will sell how-to guides with ideas and instructions for product and service-based businesses.*

Request: Strengthen and expand our board of advisors, especially with expertise in the internet industry, plus parents with children between the ages of 12 and 18.

### Networking

20 minutes of exchanging help and ideas

Appreciation for sponsors:



Venue: Eric Larsen – Neenan Company



Associate: Tom Dean – Business School – CSU

Refreshments:



Keith Graham — Thorson Rocky Mountain  
Scott Roper — Texas Instruments.

## **Round 2 Presenters**

Name: Klint Reiber  
Contact: kareiber >@< simla.colostate.edu (719) 231-9064  
Company: Vibrant Living  
Product: *A new model of assisted living homes, raising the quality of life for the elderly who need assistance with their activities of daily living.*

Request: General advice on the business model. Advice on how to secure funding.

Name: Trevor Trout  
Contact: tdtrout >@< gmail.com (970) 690-7918  
Company: Frontline Tools

Product: *Design firm that creates tools for niche industries, considered too small for larger tool companies to handle. Current project is the "Sawyer Multi-Tool", which includes many of the tools needed to perform the chainsaw duties and maintenance of a wildland firefighter chainsaw operator.*

Request: Marketing advice, as we are trying to persuade two different purchasing points to change their purchasing habits within an exceptionally critical demographic (professionals); financial projection advice and insight and/or assistance in our efforts to prototype.

## **Close and Networking**

Follow-up networking