



MONFORT | ENTREPRENEURIAL COLLEGE of BUSINESS | CHALLENGE

Bigger and Better Than Ever, With \$36,000 in Prize Money!

Want to launch a new business, or take your business idea to the next level? Then enter the Monfort College of Business Second Annual Entrepreneurial Challenge—Northern Colorado's *real* growth initiative.

Thanks to our generous sponsors.



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www.mcb-echallenge.com

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\$36,000 in prize money to be awarded.

This year's Monfort College of Business Entrepreneurial Challenge will present three awards winners in each of two categories: Start Up Ventures and Stage Two Growth.

First Place \$10,000 / Second Place \$5,000 / Third Place \$3,000

Four dates to remember.



Entrepreneurial Challenge 101
Thursday, October 14 6-8 p.m.
University of Northern Colorado Center at
Centerra, 2915 Rocky Mountain Ave., Loveland

It all starts with Entrepreneurial Challenge 101, a two-hour informational session about the Challenge. If you're interested in entering this year's Entrepreneurial Challenge, this is where you'll learn about application guidelines, judging criteria, local resources to help with business plan preparation and more. This event is free to the public.



Applications due Monday, November 29.
Anyone can enter!

To compete, submit your business concept online by Monday, November 29. For business concept guidelines and format, visit our website at www.mcb-echallenge.com. Entrepreneurs in each category will be selected and notified by Wednesday, Dec. 15.



Preliminary Challenge
Wednesday, Jan. 26, 2011
University of Northern Colorado Center at
Centerra, 2915 Rocky Mountain Ave., Loveland

Each entrepreneurs will have 15 minutes to present a business concept during the Preliminary Challenge competition. Guidelines for the business concept presentations will be provided. Following each entrepreneur's presentation, judges and other business experts will give feedback during a private roundtable session. Five finalists in each category will be notified by Feb. 3. Finalists must submit a \$100 entry fee by Feb. 15. The entry fee includes admittance for two people to the Entrepreneurial Challenge on March 3.



Monfort College of Business
Entrepreneurial Challenge
Thursday, March 3 7:30 a.m.- 5 p.m.
University of Northern Colorado, University
Center Ballroom, Greeley \$50 full day,
\$25 luncheon only.

- Business plan presentations by 10 finalists competing for \$36,000 in prize money.
- Workshops about financing Start Up Ventures and Stage Two business growth, marketing and legal considerations, including protection of intellectual property and copyright law.
- Networking, reception and business showcase featuring area companies supporting entrepreneurial growth in Northern Colorado.
- Luncheon featuring a panel discussion by regional financial experts for entrepreneurial ventures.



Find out more.

For complete details about the Monfort College of Business Entrepreneurial Challenge, workshops, speakers and presentations, visit www.mcb-echallenge.com.